

Pine Manor College

PMC's degree in **Communication** is the perfect fit for you if you are:

A conceptual or visual thinker Creative A social media user A movie/tv fan A good public speaker A team player/leader

A good writer

pmc.edu

B.A. Degree in

Communication

The media, from television and film to Facebook and Twitter, occupies a central position in most of our lives. Yet we don't often think about how we can use it and how it is using us. The Communication program at Pine Manor will challenge you to think critically about the media and will help you develop the tools to create a wide variety of media and social media content. The communication skills you develop will be vital for most career paths you might follow. Our graduates have gone on to find employment in network and local television, radio. advertising agencies, publishing houses, public relations firms, newspapers, film production companies, non profit organizations and higher education.

Program contact:

Eileen McLaughlin, Ph.D. Associate Professor of Communication emclaughlin@pmc.edu (617) 731-7656

Possible career opportunities:

Journalist Actor Reporter Producer Public Relations Professional Event Planners Sports Organizations Admissions Counselors Marketing Assistant Advertising Copywriter Political Campaign Coordinator



To learn more about PMC's graduates' careers, visit our website at: pmc.edu/my-career-story

Contact Admissions: (617) 731-7011 admissions@pmc.edu pmc.edu/admissions

