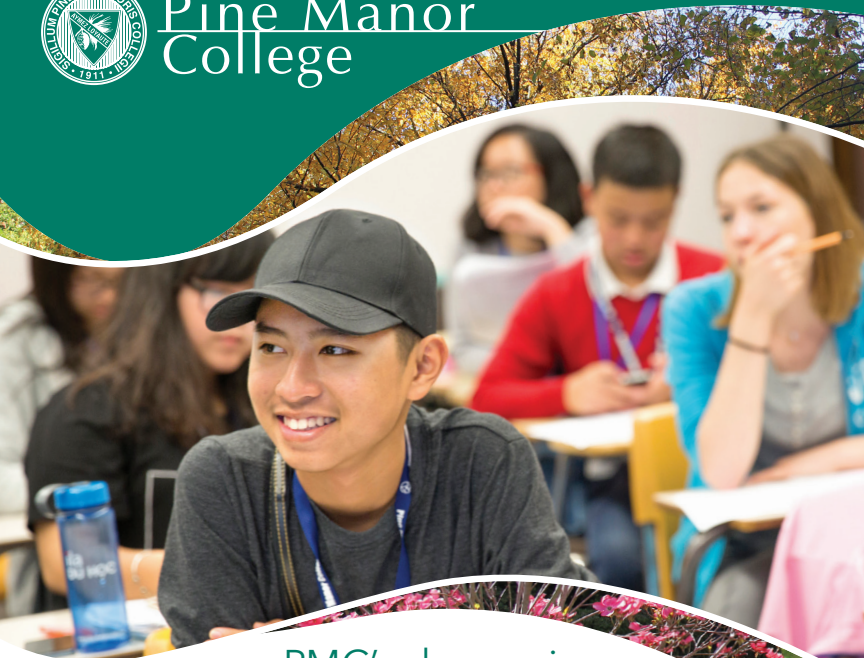




# Pine Manor College



## PMC's degree in **Business & Management** is the perfect fit for you if you are:

Entrepreneurial      Willing to take risks  
A person with initiative      A goal seeker  
Energetic      Motivated to succeed      Politically savvy  
A team player      A problem solver  
A global and future thinker

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# Business & Management

The **Business & Management degree** has a dual focus. First, our program increases students' competence as business people, i.e. learning to lead a product or service enterprise. This involves developing knowledge and skills in a variety of business areas such as entrepreneurship, marketing, sales, production, human resources, accounting, finance, and distribution. The second focus is to develop greater management ability. This applies to profit-making companies, and non-profit, healthcare, voluntary and government organizations. The emphasis of management is enhancing productivity through the creation of a high-performance organizational culture, which includes the skills of planning, motivating people, communicating effectively, analyzing problems, making decisions, and team collaboration. Global business and adapting to a changing world are integrated into the program.

**Program contact:**

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(617) 731-7671

Possible career opportunities:

**Accounting Professional**  
**Banker**  
**Human Resource Recruiter**  
**Hospitality Supervisor**  
**Management Trainee**  
**Event Planner**  
**Marketing Analyst**  
**Retail Manager**  
**Customer Service Supervisor**



To learn more about PMC's graduates' careers, visit our website at:  
[pmc.edu/my-career-story](http://pmc.edu/my-career-story)

**Contact Admissions:**

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